

Presented by the BC Road Builders.



TAKE THE WHEEL ON YOUR CAREER

If you're interested in a hands-on opportunity to experience a day in the life of a plow truck driver or heavy equipment operator, The RoadShow is for you. As part of a BC-wide tour that builds awareness about employment opportunities in the highway maintenance and road-building industry, you'll have a chance to use innovative technologies to test drive common road-building machines, getting a sneak preview of what a career in this industry could look like.

THE ROADSHOW IS COMING TO YOU

The RoadShow will be stopping in towns all across BC as it tours the province until early 2026. Event details are available on the RoadShow website and social media channels.

HOW THE PROGRAM WORKS

There is currently a critical shortage of skilled workers for trained highway maintenance positions, including plow truck drivers, heavy equipment operators, and mechanics. With several major construction projects in BC poised to finish in the years ahead, now is the perfect time to consider a career in these key positions.

Using simulators and virtual reality, you'll be in the driver's seat of heavy equipment and get first-hand experience. The RoadShow program includes:

- A customized truck and 34' trailer featuring simulators and virtual reality technology.
- Realistic training environments on five different simulators that replicate different models of heavy equipment and attachments.
- Program staff to coach and cycle the participants through the different simulator technologies, ensuring a safe and engaging experience.
- A participation certificate that recognizes involvement and engagement in the program.



TECHNOLOGY WE'RE USING

- Virage snowplow simulator that features a wide range of scenarios.
- CM Labs Vortex Edge simulator equipment with training packages for a range of heavy equipment including excavators, backhoes, wheel loaders, articulated dump trucks, bulldozers, and motor graders.
- CareerLabsVR virtual reality headsets, which are used to experience heavy-duty mechanic roles in the construction and maintenance of roads, bridges, airports, pipelines, tunnels, buildings, and more.



WHO CAN PARTICIPATE

The RoadShow is intended for jobseekers interested in the road-building industry, though it will be open for all to attend and experience. We're particularly hoping to provide opportunities to underrepresented groups, including women, Indigenous Peoples, new immigrants, veterans, and individuals under 40.

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